

LUIS G. RENDON

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EDUCATION

MASTER OF ARTS IN MAGAZINE, NEWSPAPER AND ONLINE JOURNALISM

S.I. Newhouse School of Public
Communications at Syracuse
University / July 2011

BACHELOR OF ARTS IN ENGLISH, MINOR IN MUSIC, CUM LAUDE

Texas Woman's University / May 2010

OTHER

SPEAKING GIGS

- National College Media Convention Speaker, "Designing for Excellence" / New York City, 2018
- Pixels & Print Design Workshop Coach, "The Soul of Syracuse" / Syracuse University, 2017
- Journalism Association of Community Colleges NorCal Conference Speaker, "Hurry, Be Creative" / Pittsburg, CA 2016

PODCASTS

- "The Mixed Reviews," queer monthly film show
- "Casa Rendon," family history show published by online magazine, The Inevitable

VOLUNTEERISM AND LEADERSHIP

- Co-Vice President of Pioneer Alumni Association
- Chair of the Daily Beast Union Unit Council
- Member of Queer Big Apple Corps Marching Band

EXPERIENCE

SENIOR PHOTO EDITOR, THE DAILY BEAST

New York City, NY, Feb. 2022 — Present

- Manages art for daily story list, including art direction and execution of illustrations, composites and gifs.

JOURNALIST, FREELANCE

New York City, NY, March 2020 — Present

- Reports and writes feature stories for various outlets including Texas Monthly, Texas Highways, and The Los Angeles Times.

SENIOR DESIGNER, THE NEW YORK POST

New York City, NY, Dec. 2016 — Jan. 2022

- Worked with top content editors to plan and execute daily features stories five days a week across platforms.
- Created graphics/illustrations for stories that require creative visual solutions fit across platforms, including gifs, collages, and composites.
- Pitched and wrote short entertainment stories, and assisted in writing headlines and captions.

NEWS DESIGNER, THE SAN FRANCISCO CHRONICLE

San Francisco, Calif., May 2013 — Nov. 2016

- Was responsible for daily section production, including Sunday enterprise packages, and special sections on the sports desk.
- Conceptualized and executed weekend features covers.
- Hired and art directed freelance illustrators for special sections.

ASSISTANT PRESENTATION EDITOR, THE VICTORIA ADVOCATE

Victoria, Texas, April 2012 — March 2013

- Designed pages in all sections daily.
- Was responsible for presentation of content across all platforms and supervised designers in absence of presentation editor.
- Redesigned, relaunched and edited weekly entertainment section.

NEWS DESIGNER, THE GAZETTE

Colorado Springs, Colo., October 2011 — March 2012

- Designed pages in all sections.
- Managed, curated and created digital content for Gazette Tumblr and Storify accounts.

NEWS DESIGNER, THE MILWAUKEE JOURNAL SENTINEL

Milwaukee, Wisc., July 2011 — September 2011

- Designed pages in all sections for paid internship.