

Luis G. Rendon

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Education

MASTER OF ARTS IN MAGAZINE, NEWSPAPER, AND ONLINE JOURNALISM

S.I. Newhouse School of Public Communications
at Syracuse University / July 2011

BACHELOR OF ARTS IN ENGLISH, MINOR IN MUSIC, CUM LAUDE

Texas Woman's University / May 2010

Skills

Adobe Creative Suite (InDesign,
Illustrator and Photoshop)
Methode, CCI/Layout Champ
DTI content management, Newsgate,
Wordpress

Other

FREELANCE WRITING

Published in Texas Monthly, BookPage,
Fenix Magazine (forthcoming), and Texas
Highways (forthcoming)

SPEAKING GIGS

CMA Spring National College Media
Convention Speaker, "Designing for
Excellence" / New York City, 2018

Pixels & Print Design Workshop Coach,
"The Soul of Syracuse" / Syracuse
University, 2017

Journalism Association of Community
Colleges NorCal Conference Speaker,
"Hurry, Be Creative" / Pittsburg, CA 2016

PODCASTS

"The Mixed Reviews," bi-weekly film show

"Casa Rendon," family history trilogy
published by The Inevitable (forthcoming)

Experience

SENIOR PHOTO EDITOR, THE DAILY BEAST

New York City, NY, Feb. 2022 — Present

- Manages art for daily story list, including assigning photos, and creating illustrations, composites and gifs.

SENIOR DESIGNER, NEW YORK POST

New York City, NY, Dec. 2016 — Present

- Worked with top photo and content editors to plan and execute daily features stories five days a week across platforms.
- Created graphics/illustrations for stories that require creative visual solutions fit across platforms, including gifs, collages, and composites.
- Pitched and wrote short entertainment stories, and assisted in writing headlines and captions.

NEWS DESIGNER, THE SAN FRANCISCO CHRONICLE

San Francisco, Calif., May 2013 — Nov. 2016

- Was responsible for daily section production, including Sunday enterprise packages, and special sections on the sports desk.
- Conceptualized and executed weekend features covers.
- When appropriate, digitized illustrations and graphics for web.
- Hired and art directed freelance illustrators for special sections.

ASSISTANT PRESENTATION EDITOR, THE VICTORIA ADVOCATE

Victoria, Texas, April 2012 — March 2013

- Designed pages in all sections daily.
- Was responsible for presentation of content across all platforms and supervised designers in absence of presentation editor.
- Redesigned, relaunched and edited weekly entertainment section.

NEWS DESIGNER, THE GAZETTE

Colorado Springs, Colo., October 2011 — March 2012

- Designed pages in all sections.
- Managed, curated and created digital content for Gazette Tumblr and Storify accounts.

NEWS DESIGNER, MILWAUKEE JOURNAL SENTINEL

Milwaukee, Wisc., July 2011 — September 2011

- Designed pages in all sections for paid internship.